

## Nancy Schnoebelen Imbs, Founder & President



### Education

- University of Missouri –  
Columbia
- Bachelor of Journalism
- Washington University  
in St. Louis
- Olin Business School,  
Women's Leadership  
Certificate
- The Protocol School of Washington
- Corporate Etiquette and  
International Protocol

### Civic and Community Involvement

- Board Member,  
Communications Chair,  
St. Louis Arc  
Women's Leadership  
Committee, Girls Scouts  
Greater St. Louis,
- Cabinet Member/ Chair,  
United Way Women's  
Leadership Society,
- Advisory Council,  
Maryville University,  
Women & Leadership,
- Leadership St. Louis,  
FOCUS St. Louis

Nancy is an empowering leadership and professional development consultant. Highly dedicated and results oriented, she has the skill and passion for helping individuals become more confident and successful in business and beyond.

Nancy combines her communications expertise with a pragmatic approach in a variety of important soft skill areas including verbal, written and nonverbal communications, emotional intelligence, etiquette and protocol, time management, business acumen, working with team dynamics and coaching. She helps clients focus on key adjustments that result in meaningful impact and effectiveness.

Drawing on her marketing and communications background, over 27 years' experience in leadership roles and a lifetime of personal growth, Nancy has keen appreciation of mindset and the power it has to change patterns of behavior. She focuses on building one's strengths and minimizing weaknesses through enrichment, feedback, self-discovery and detailed action plans.

Before launching Polished, Nancy served in leadership positions where she helped businesses like Edward Jones, St. Louis Economic Development Partnership and Mercy Health boost their products and services, communications, marketing, brands and stature. She was also a reporter for the *Dallas Morning News* and freelance writer for the *St. Louis Post-Dispatch*.

Nancy is an author and dynamic motivational speaker. She's a monthly contributor to CBS-affiliate KMOV, *Great Day St. Louis* and a regular contributor to KMOX and KTRS radio.

Nancy believes passionately in developing people, especially their interpersonal skills. "You can achieve your goals – you just need a clear vision and a strong belief in yourself," she says.