

## Nancy Schnoebelen Imbs Founder & Chief Soft Skills Officer



### Education

University of Missouri  
– Columbia

- Bachelor of Journalism

Washington University in  
St. Louis

- Olin Business School,  
Women's Leadership  
Certificate

The Protocol School of  
Washington

- Corporate Etiquette  
and International  
Protocol

Nancy is an empowering leadership and professional development consultant. Highly dedicated and results-oriented, she has the skill and passion for helping individuals become more confident and successful in business and beyond.

Nancy combines her communications expertise with a pragmatic approach in important soft skill areas including verbal, written, and nonverbal communication, emotional intelligence, etiquette and protocol, time management, and working with team dynamics. She helps clients focus on key adjustments that result in meaningful impact and effectiveness.

Drawing on her marketing and communications background, over 30 years' experience in leadership roles and a lifetime of personal growth, Nancy has a keen appreciation of mindset and the power it has to change patterns of behavior. She focuses on building strengths and minimizing weaknesses through enrichment, feedback, self-discovery, and action plans.

A graduate of the University of Missouri – Columbia School of Journalism and certified by The Protocol School of Washington, Nancy is the author of a children's book and a dynamic motivational speaker. She appears monthly on CBS affiliate KMOV's, *News 4 Great Day* and the BIG550 KTRS radio. She is a source for many other print and TV media.

Nancy believes passionately in developing people, especially their interpersonal skills. "You can achieve your goals – you just need a clear vision and a strong belief in yourself," she says.